

2019 Integrity and Corruption (1 or 2 Days)

Introduction

For good reason much attention goes these days to preventing and fighting corruption, which is now widely recognized as a threat to business and society. However, the best approach is to first look at what is damaged when corruption occurs: integrity.

Integrity is the basis of trust, which we need to get the most out of relationships, in business and personal life. It is best seen not as something you “have”, but as a competence you develop and use.

The best way to understand integrity is to see it as “consistency in all behaviors, including statements, in line with prevailing agreements”. This means that we expect from people who have sufficient integrity that they show behaviors in line with what can be expected and that those behaviors honor what has been agreed upon, such as in laws, contracts, codes of conduct, job descriptions and other agreements.

Agreements specify how we expect people to do their jobs. When they are convinced or persuade others to stray from the right way of doing their jobs, we may call that corruption. Such deviation typically leads to all sorts of risk and damage.

WORKSHOP

This workshop will offer insight in the value of integrity for today’s organizations and business-processes. From there it becomes clear how corruption may occur and what damage will result from it.

The workshop focuses on preserving integrity and preventing corruption, rather than on fighting corruption. Obviously, preventing corruption is much more cost effective than fighting it.

The workshop offers both insights and practical tools.

Key elements of the workshop

- Interactive, inviting experiences from the participants
- Academically high level

- Internationally applicable

Why You Should Attend?

- You should attend when you see the value of promoting integrity in the decisions and business processes of your organisation.
- You should attend when you want your organisation to comply with requirements of integrity and anti-corruption.

Learning Objectives

- Obtain insight into the role of integrity in the organization and in society
- Obtain the competence to communicate on the level of integrity in processes and decisions.

Who Should Attend?

- Chief Executive Officers (CEO's)
- Board members
- Operations Managers
- Governance Officials
- Purchasing Managers

COURSE OUTLINE for the two-day version of the Programme (You may choose to attend the first day only)

DAY ONE Morning Programme

Session 1

- Introduction to integrity and corruption
- The practical realities of integrity and corruption
- Perspectives and misunderstandings

Session 2

- Cultural and international perspectives
- Organisational perspectives

DAY ONE Afternoon Programme

Session 3

- Legal agreements and frameworks

Session 4.

- Tools on promoting integrity and preventing corruption
- leadership
- The cultural perspectives app

Day TWO Morning Programme

Session 5 Practical Exercise: cases

- Examples of leadership with integrity
- Examples of corruption cases

Day TWO Afternoon Programme

Session 6 Practical Exercise:

What we have learned we now apply to the organizations of the participants

Awarding attendance certificates – End of Training

Course Instructor



Dr. Joop Remmé is an accomplished academic and experienced trainer. He has worked for several MBA schools, teaching about Strategy, Leadership and Business Ethics, and he has worked on management development in some notable corporations. He has worked in many countries aside from his home country, The Netherlands, and is experienced in connecting his courses and workshops to local needs and cultures.

His work focuses on the topics of Stakeholder Management and Integrity/Corruption.

Please go to www.creazene.org for more information about research towards integrity and corruption.